



**SYMANTEC
ENGAGE
HONG KONG** **2010**

Store Smarter with Data Loss Prevention for Storage

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Agenda

1 DLP Overview

2 Data Insight Capabilities

3 Architecture

4 Questions

What is Data Loss Prevention?

Where is your confidential data?



How is it being used?



How best to prevent its loss?



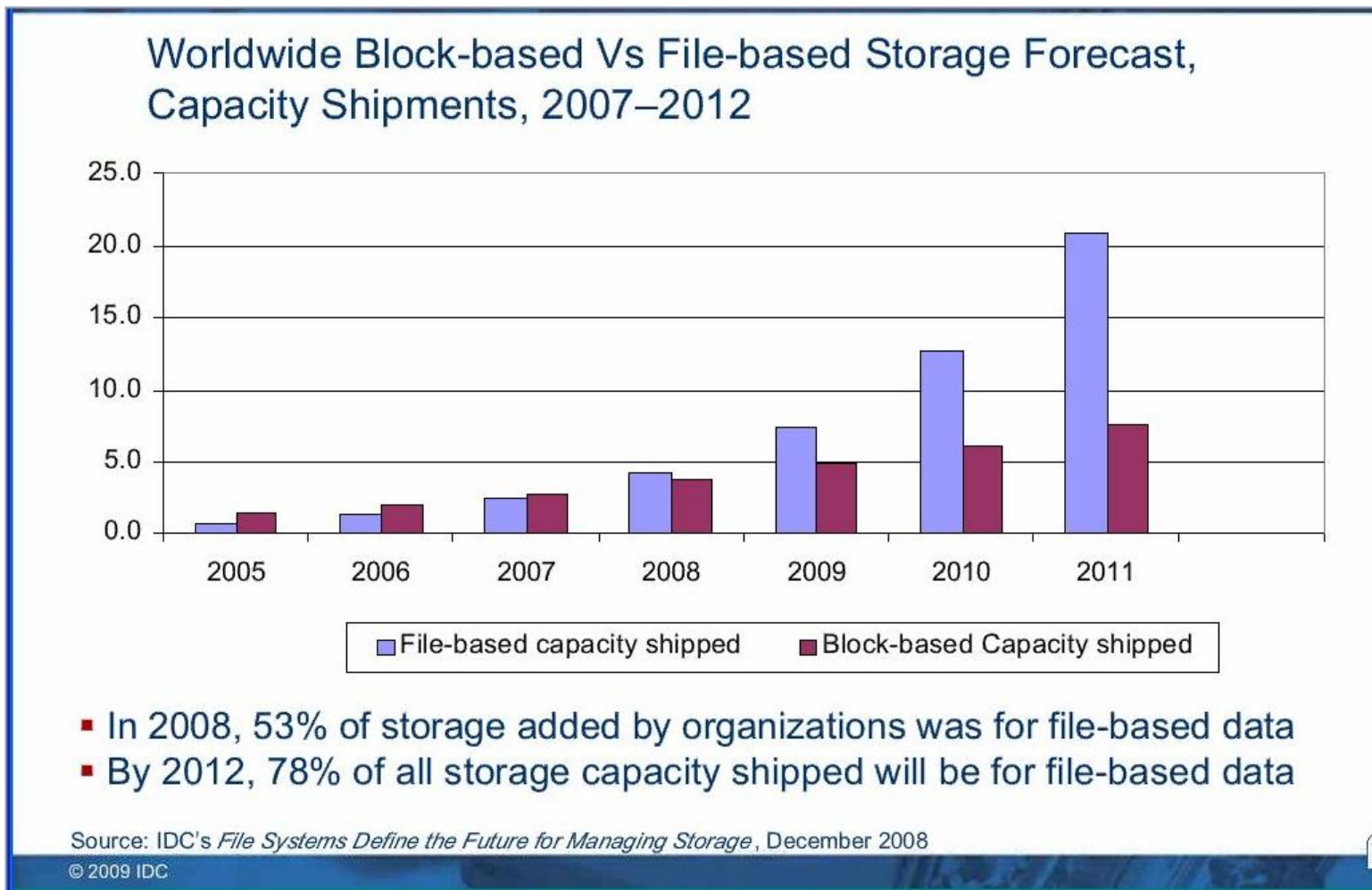
DISCOVER

MONITOR

PROTECT

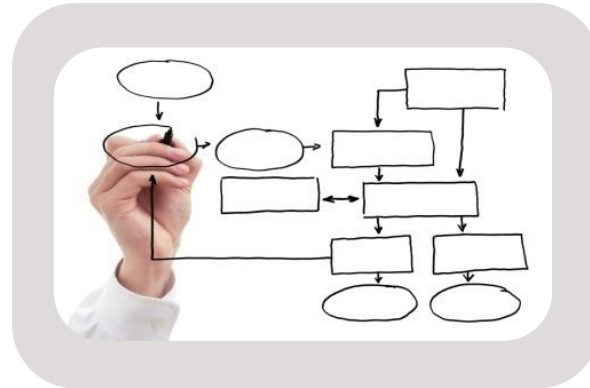
DATA LOSS PREVENTION (DLP)

Protecting unstructured data: Why it matters



Information Management Challenges

Increasingly Unstructured



WHO OWNS THE DATA?

- Who are the information owners?
- How do you get users and business units involved in the data clean up process?

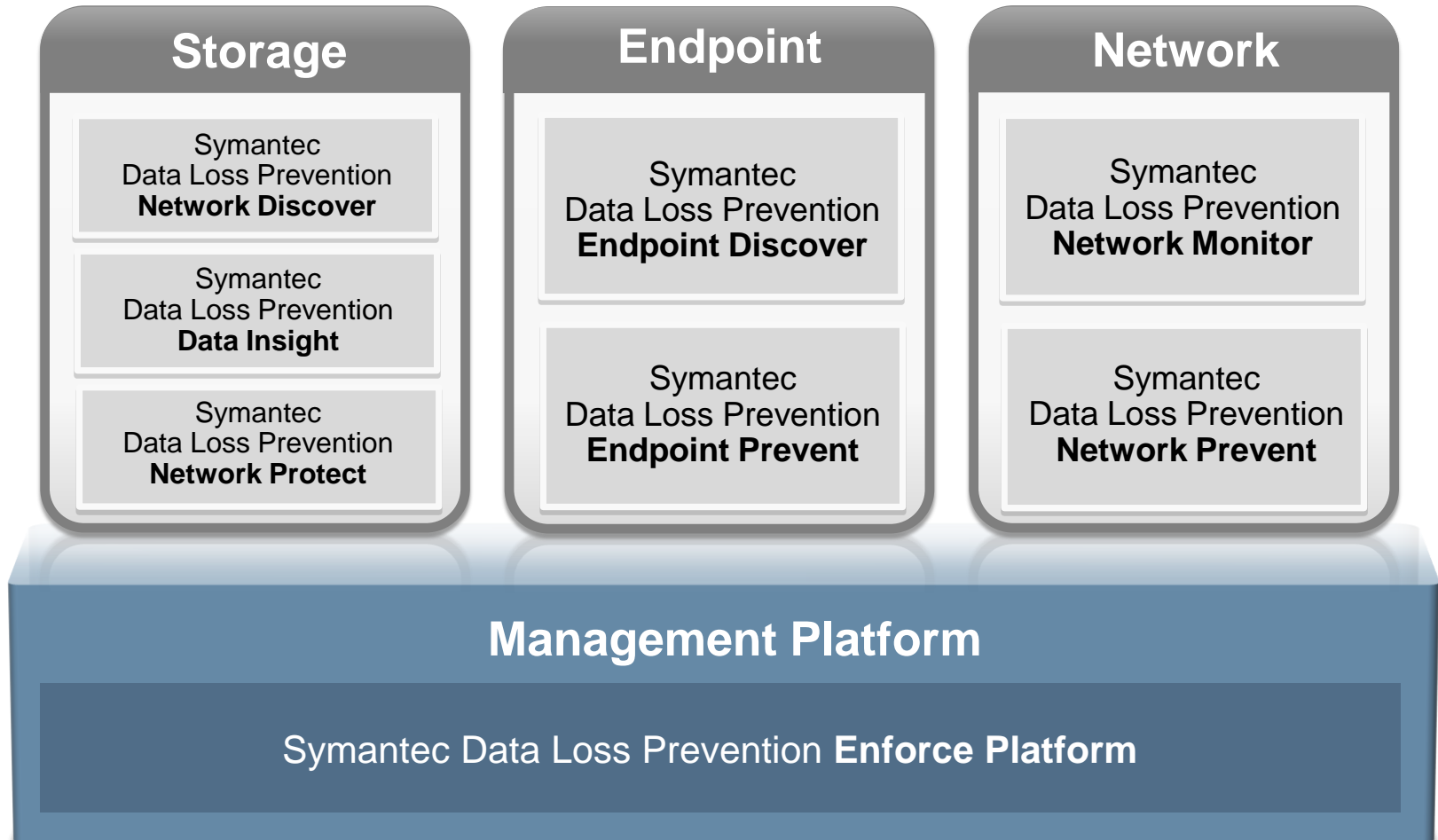
HOW IS THE DATA USED?

- Who has accessed the data over time?
- When is the data no longer needed?

HOW TO PROTECT THE DATA?

- Where do we start our clean-up efforts?
- Where are our biggest risks?

Symantec Data Loss Prevention



Find and Fix Sensitive Data, Store Smarter



Symantec Data Loss Prevention for Storage

Reduce Storage Costs

Quarantine Stale Data

- Scan by last access date
- Identify owner of stale data
- Quarantine or remove unnecessary files

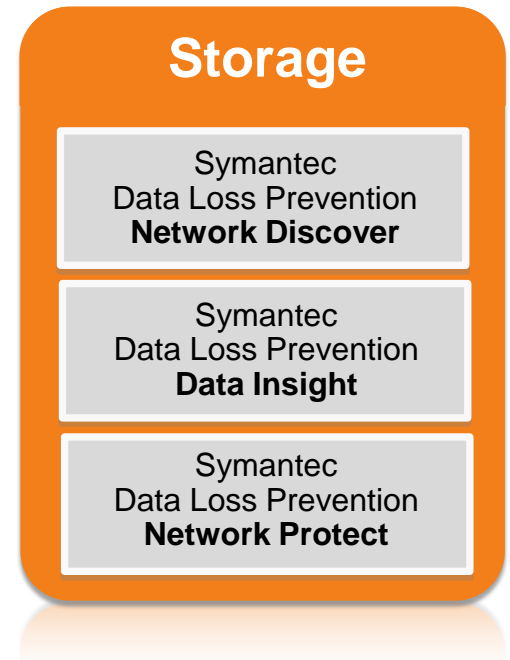
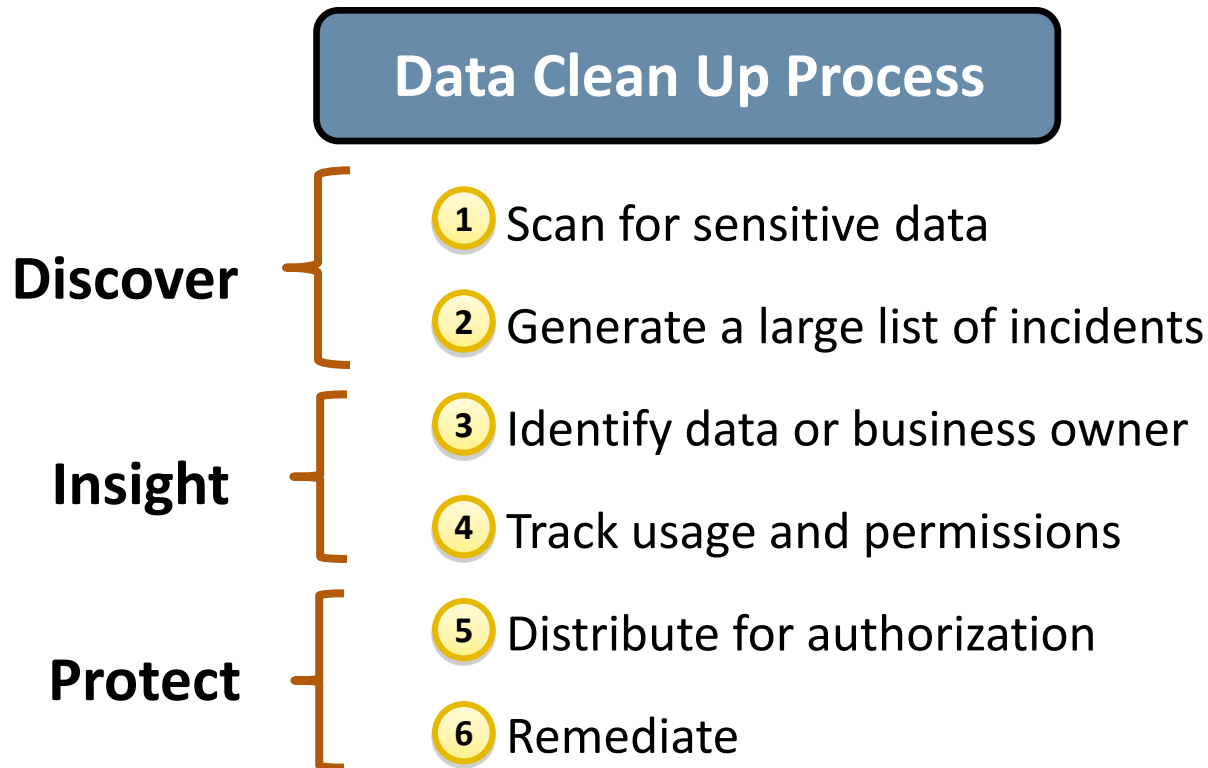
Reduce Risk of Data Loss

Locate and Fix Sensitive Data

- Scan for sensitive data
- Identify sensitive data owner
- Provide protection options

Sensitive Data Clean Up

For Storage DLP, customers are essentially looking to “find it” and “fix it” when it comes to sensitive data.



How Data Insight Fits in a Data Loss Prevention for Storage Strategy

DISCOVER

- Data Owner Identification

MONITOR

- Data Monitoring and Access History

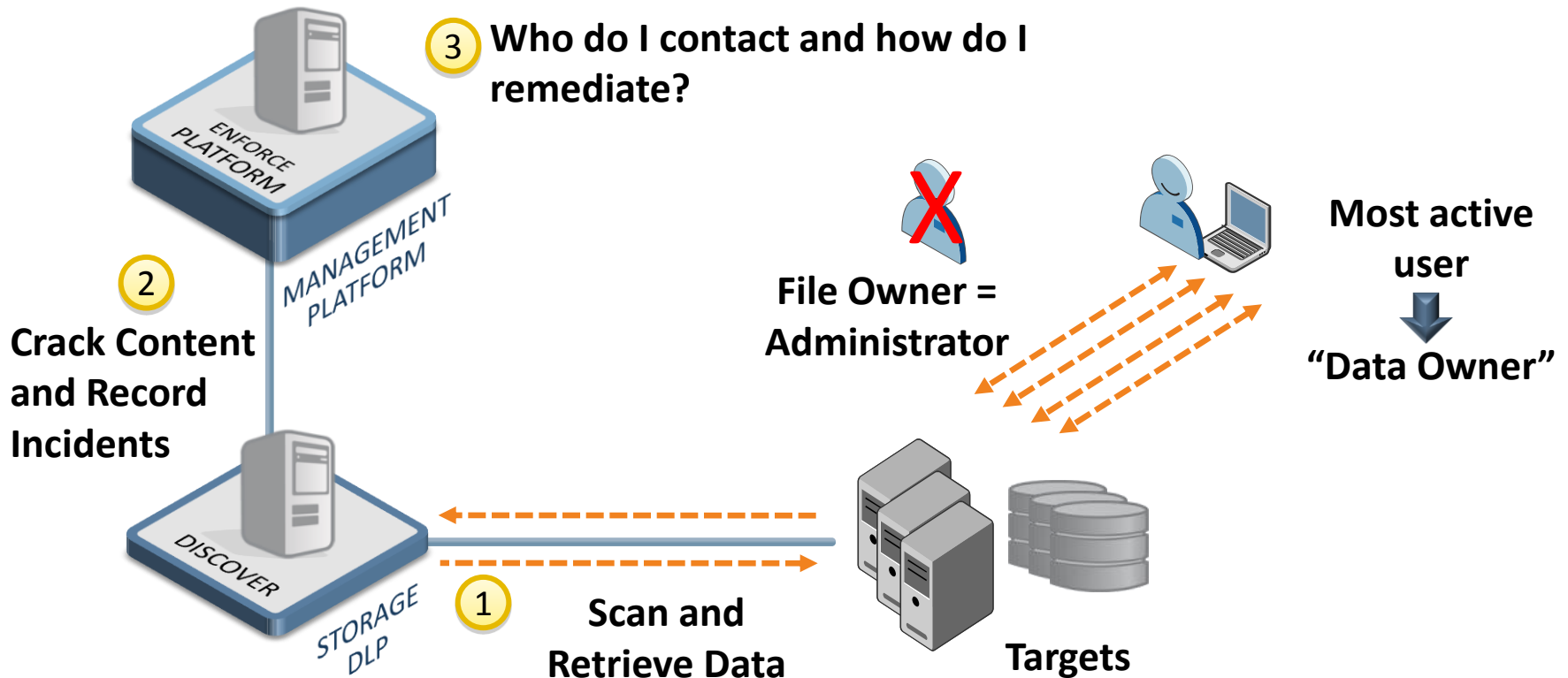
PROTECT

- Open Share Discovery

For unstructured data...

- Identify users, notify them, and clean up exposed data
- Investigate and solve data breaches; monitor sensitive data usage
- Find data at greatest risk of exposure and lock it down

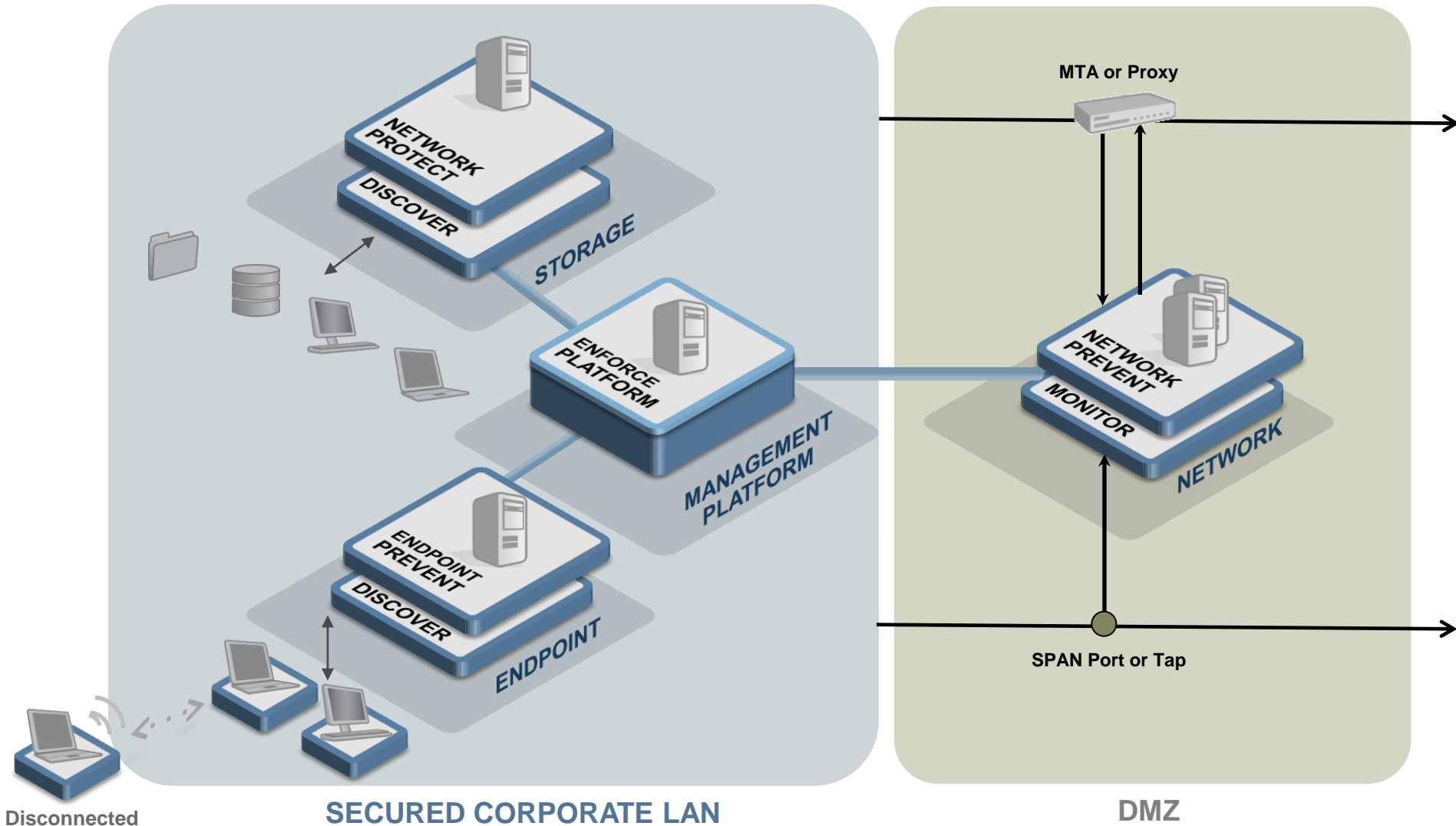
DLP Data Insight – Data Owner Identification Process



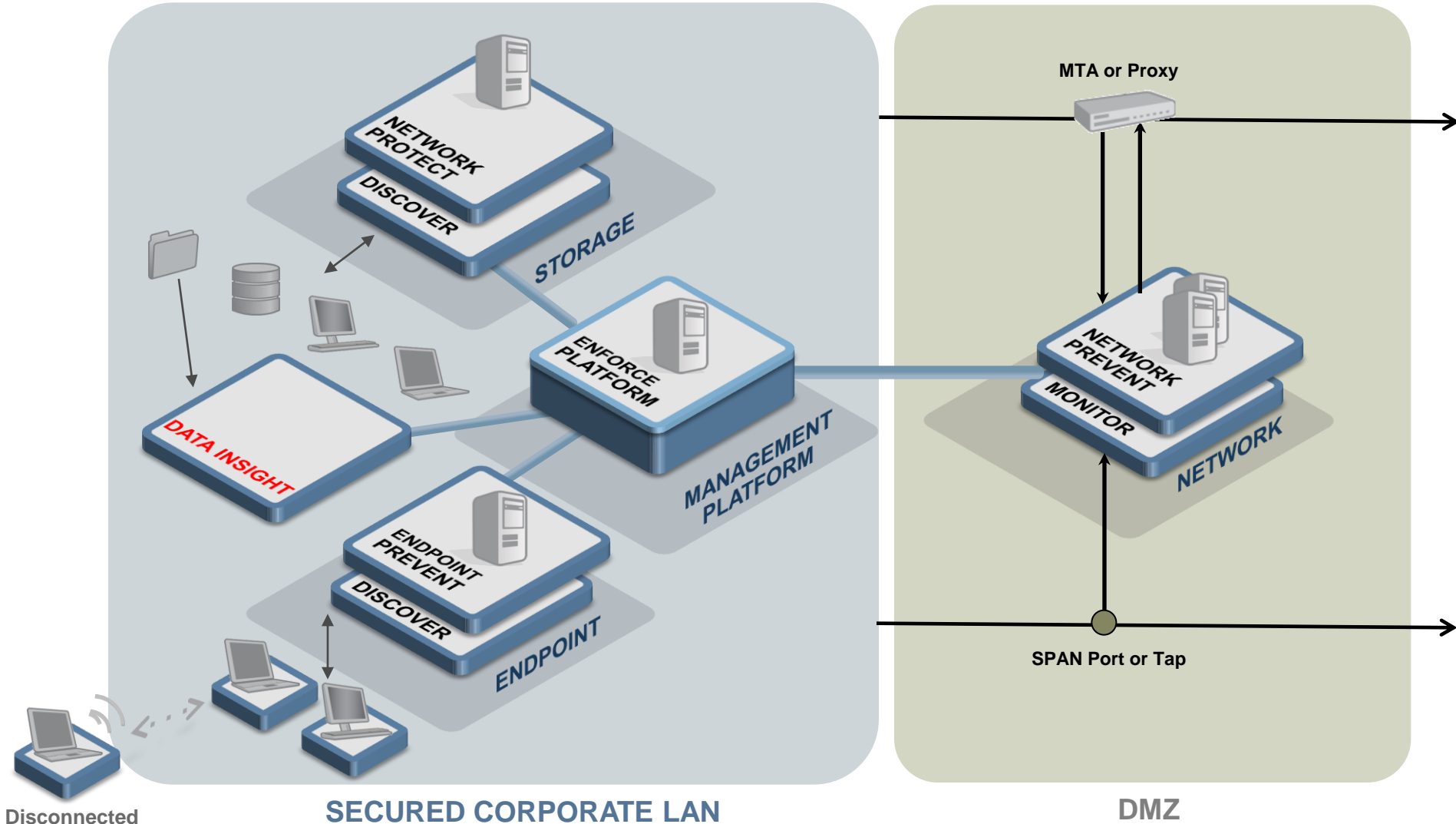
Key Benefit:

- Identify data owner for remediation and notification

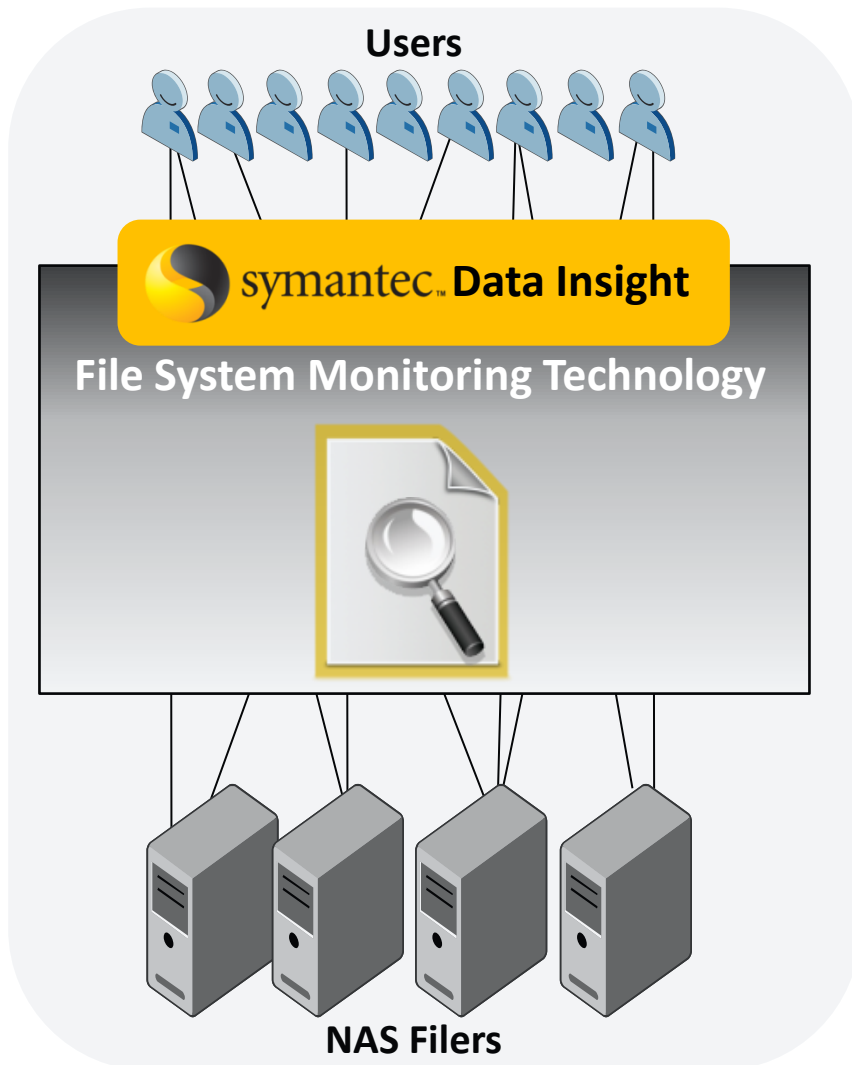
DLP Architecture Today



DLP Architecture – V10.5 with Data Insight



Summary



- Collects file access information for unstructured data
- Tracks and reports file access history
- Discovers share and file access permissions
- Shares data usage information with the DLP Enforce Platform

Questions and Answers



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Thank you!

